Bachelor of Business Administration (Honours) in International Shipping and Transport Logistics
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International shipping and transport logistics management is an industry oriented programme with emphasis on practical skills, academic and professional knowledge necessary for employment in the maritime, shipping and logistics areas. While the primary focus is on the shipping and logistics industry, the transferable skills acquired in this programme will enable graduates to find employment in other businesses as well.

Aims

This programme equips you with

- A well-rounded business education with specialisation in international shipping and logistics management
- Sound knowledge of maritime transport and logistics along with a broad perspective of international transport and trade as well as maritime organisation and personnel management skills
- Transferable skills in relation to communication and presentation, leadership and teamwork, problem solving and effective use of information technology

Characteristics

- Strong emphasis on interactive and student-centred learning with case studies and simulation exercises.
- Visits to local and overseas companies and organisations where practitioners are invited to share their extensive experience and professional knowledge.
- Hands-on experience before graduation, through Work-Integrated Education (WIE), where every student is required to complete 300 hours (3 training credits) of work in a shipping or logistics firm. The Department of Logistics and Maritime Studies students take up summer placements with Hong Kong, Mainland China or overseas firms or part-time employment during a semester or other WIE opportunities.
- Whole Person Development Programme (WPDP) which includes a range of extra-curricular activities such as leadership training camps, peer tutoring, mentorship, overseas and Mainland China student exchanges.

Career Prospects

This qualification enables you to embark on a professional career in various areas of the shipping and logistics industry. Graduates are well accepted across the industry. They joined ship owners, shipbrokers, charterers, shipping agencies, air and/or sea freight forwarders, third party logistics operators, container terminal operators, warehouse operators, law firms, cargo airlines, liner shipping operators, insurance brokers, marine insurance companies and international P&I clubs.

Professional Recognition

Graduates are granted full exemption from the Professional Qualifying Examination (POE) (Logistics Stream) of The Chartered Institute of Logistics and Transport (CILT).

Graduates are also granted partial exemption from the qualifying examinations of the following bodies:

- The Institute of Chartered Shipbrokers (ICS)
- Marine Department of the HKSAR – remission of sea services for the purpose of attempting the Class 3 Certificate of Competency (deck officer’s) examination

Scholarship

- **Academic Scholarships for Local Applicants**
  These are available for local students with outstanding performance in HKDSE.

- **Academic Scholarships for Non-local Applicants**
  Students with excellent academic and overall performance are eligible for these scholarships which cover a maximum of four-year tuition fees and living expenses.

- **Non-academic Scholarships**
  These are available for local and non-local students with outstanding non-academic achievements in arts, leadership, music, sports, service, etc.

For details, please refer to the Study@PolyU website [www.polyu.edu.hk/study](http://www.polyu.edu.hk/study).
University Core Curriculum

- Broadening Subjects (chosen from four clusters)
- Freshman Seminar
- Language and Communication
- Leadership and Intra-Personal Development
- Service-Learning
- Healthy Lifestyle (non-credit bearing)

For details, please refer to the PolyU 4-year Undergraduate Curriculum website 4yc.polyu.edu.hk.

Discipline-Specific Subjects in BBA (Hons) in International Shipping and Transport Logistics

COMMON SUBJECTS for all BBA students

- Business Finance
- Chinese Language Communication for Business
- Corporate Social Responsibility
- Financial Accounting
- Global Economic Environment
- Introduction to Business Law
- Introduction to Economics
- Introduction to Marketing
- Introduction to Psychology
- Introduction to Statistics for Business

- Introduction to Sociology
- Management Accounting 1
- Managing Business Information Systems and Applications
- Management & Organisation
- Principles of Operations Management
- Strategic Management
- Tango! Managing Self & Leading Others
- Workplace English for Business Students I
- Workplace English for Business Students II

SPECIALIST SUBJECTS

Compulsory subjects:
- ISTL Capstone Project
- Introduction to Shipping and Transport Logistics Operations
- Carriage of Goods Law
- Economics of International Transport Logistics
- Shipbroking and Chartering Management
- Shipping Finance
- Shipping Logistics

Elective subjects:
- Advanced Navigation and Ship Handling
- Air Transport Logistics
- Airport Management
- Cargo Operations and Management
- Contemporary Maritime Development and Issues
- Information Systems for Logistics Management
- Insurance in Shipping and Transport Logistics
- Intermodality
- International Study Tour in Shipping and Logistics
- International Trade and Shipping
- Introduction to Enterprise Resource Planning System
- Legal Aspects of e-Business in Logistics
- Liner Shipping Management

- Logistics and Distribution Management
- Management of Maritime Organisations
- Marine Navigation and Meteorology
- Maritime Law
- Maritime Risk Management
- Navigation and Communication Systems
- Port Planning and Management
- Quality Management
- Research Methods
- Ship Construction and Maintenance
- Stability, Stress and Loadlines
- Supply Chain Management

In addition to the Major and University Core Curriculum, students are required to take 9 more credits of elective subjects, which can be used for broadening purpose, or for fulfilling the requirements of a Minor, or for taking additional specialist electives.
Work-Integrated Education (WIE)

WIE is a mandatory component of the BBA curriculum. Students are required to successfully complete at least 300 hours of placement in one or more organisations or through one or more eligible WIE activities.

Entrance Requirements

For entry with HKDSE (Hong Kong Diploma of Secondary Education) qualifications, local applicants must satisfy the University’s General Entrance Requirements of 4 core and 1 elective subjects with:

- Level 3 in English Language and Chinese Language;

AND

- Level 2 in Mathematics, Liberal Studies and one elective subject.

English Language and Mathematics are given the highest weighting in the calculation of admission score.

For details of non-JUPAS and non-local applications, please refer to the Study@PolyU website www.polyu.edu.hk/study.

Other Information

Mode of Study: Full-time
Programme Duration: 4 years
Credits Required: 120 academic credits plus
3 training credits from WIE
Fund Type: Government-funded
Intake Number: 28
Programme Leader: Dr Prakash Metaparti
Deputy Programme Leader: Dr Kelvin Pang

All Government-funded full-time degree programmes offered by the Faculty of Business fall under the Broad Discipline of Business. Instead of applying to each Business programme separately, you can apply for admission to Broad Discipline of Business (JS3332) if you are interested in any Business programmes. This will allow you the flexibility to take a range of subjects in business before making a decision and declaring your target award no later than the end of semester one in your second year of study. There is no quota restriction and you will be free to pursue any one of the seven awards.

Enquiries
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